



Advertising Policy

To potential advertisers:

Squash PEI encourages commercial advertising on its website. Potential advertisers should be aware that there are more than 500 squash players on Prince Edward Island, and more than 100 of them are members of Squash PEI. The Squash PEI website is THE Island squash site. Many Island squash players visit our site on a regular basis. They range in age from about 5 years old to well into the retirement ages. With squash facilities in Montague, Charlottetown, Summerside, and Mill River, Island squash players live from one end of the island to the other, and come from all social, educational, and economic backgrounds.

If you wish to tap into this potential client base, then here are Squash PEI's terms:

1. Ads must fit into the 150 pixel wide by 140 pixel high window. Your ad can consist of an image and a text message. A link can be made to your existing website for more details.
2. Ads should be in effect for at least 30 days (this can be negotiated on a case by case basis).
3. Ads are free of charge, but what is required is that you offer our membership some form of discount on your services or merchandise (to be negotiated on a case by case basis). Squash PEI membership cards will be used as proof of eligibility for the discount.

To set up an ad, contact Derek Lawther (dlawther@upe.ca)

Sample Squash PEI Membership Card



(Note: Actual cards will be the size of business cards)



Partner Agreement

The "Partner" identified below agrees to enter into a Partner Agreement, as described below, with Squash PEI.

1. Name of Company/Business (the "Partner"): _____ .
2. Start Date of Partner Agreement: _____ .
3. Termination Date of Partner Agreement: _____ .

NOTE: Squash PEI retains the right to terminate the Partner Agreement prior to the stated Termination Date.

4. The Partner agrees to the following discounts and/or special offers to Squash PEI members. It is understood that the Partner may request that members present their Squash PEI membership cards as proof of eligibility for said discounts and/or special offers.

Name of Partner Authority/ Position Held	Signature of Partner Authority	Date
Derek Lawther / President of Squash PEI		
Name of Squash PEI Authority/ Position Held	Signature of Squash PEI Authority	Date