



Provincial Sport Fair

WHEN: Oct 2 and 3, 2007

WHERE: UPEI Sports Centre

OVERVIEW: This is the first annual (?) Provincial Sport Fair co-sponsored by the University of Prince Edward Island, and Sport PEI. There is no participation fee to sports organizations due mostly to a one-time grant from Aliant. To date, there are 31 sports organizations (including Squash PEI) participating in the fair. Each organization will be given a booth in the UPEI Sports Centre gymnasium. In addition to this, squash PEI will have use of the squash courts in order to give the public an opportunity to “try out” the sport.

There will be 23 schools and approximately 2000 students (mostly grades 4, 5 and 6, but some from grades 3, 7 and 8) attending the event during four two-hour daytime sessions. There will be an additional evening session for the general public.

SQUASH PEI PARTICIPATION DETAILS:

1. HUMAN RESOURCES: We will need one person at the booth, and three people on the courts during the sessions.

Session	Booth	Court
Tuesday, Oct 2 - 10AM to 12 noon	?	? / ? / ?
Tuesday, Oct 2 - 12 noon to 2 PM	?	Derek / ? / ?
Tuesday, Oct 2 - 6 PM to 8 PM	?	Derek / ? / ?
Wednesday, Oct 3 - 9AM to 11AM	?	Derek / ? / ?
Wednesday, Oct 3 - 11:30AM to 1:30PM	?	? / ? / ?

2. HANDOUTS: I am preparing business cards which basically give the contact info for our organization. I will also supply membership forms. I would also like to have a brochure which gives details of our junior development programs. ***Kenny.....can you supply me with info?....contact info, cost,.....where...when....that sort of stuff.*** I would also like to have squash membership fees, etc, from all clubs.

3. ADDITIONAL DISPLAY MATERIALS: I want to have a laptop set up at the booth so that we can show a short promotional video for the sport. I found a nice 5 minute one produced by the WSF that seems to work nicely. It was the one produced to promote squash to the Olympic committee. I think wireless internet access will also be available so we can use a laptop to display our website. ***It seems to me that a durable banner would be a nice thing to have to draw attention to our booth. It could also be used during our tournaments as well.....can someone volunteer to look into this?***

4. ON-COURT ACTIVITIES: I suggest that we have a few junior rackets, balls, and goggles available so that the kids can actually come onto the court. I suggest that we just give the kids a chance to hit the ball a couple of times.....a “skills competition” could involve getting them to hit the ball to see if they can get it to bounce off the floor inside a target area near the back of the court.....***perhaps a prize to whoever can do it? Any suggestions?***

I suggest that we have one person on one court doing the kids skills competition, and two others on the other court demonstrating how the game is played. But this will require three volunteers on the courts at all times.

WE NEED VOLUNTEERS!!!!!!!